

**Apply for Designated Insurance Products at ICBC (Asia)  
to Enjoy Extra Time Deposit Interest Rate Up to 3.88% p.a.**

4 July 2011, Hong Kong – To celebrate the grand opening of ICBC (Asia) Lok Ma Chau Branch, Sheung Shui Branch, Admiralty Branch, Ho Man Tin Branch, Quarry Bay Branch and Fortress Hill Branch, customers who successfully apply for any designated insurance products from now till 30 September 2011, with payment of first year first time actual premium amounting to HK\$50,000 or above and placing a HK dollar time deposit with new funds, can enjoy the privilege of extra time deposit interest rate up to 3.88% p.a. on top of the board rate.

What’s more, from now till 31 August 2011, customers who open designated accounts and services\* at all branches will enjoy fabulous privileges worth up to HK\$850:

<b>Account Type</b>	<b>Reward up to (HK\$)</b>
“Elite Club” Account	\$850
“e-Age Banking” Account	\$600
349 Super Account	\$500
Deposit Account	\$450

\*Designated services include debit card, internet banking, investment account and credit card

For enquiry, please visit any branch of ICBC (Asia), contact our Customer Service Hotline on 218 95588 or visit our website [www.icbcasia.com](http://www.icbcasia.com).

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**Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 49 branches, 14 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB

services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 5 May 2010, Fitch Ratings assigned '1' Support Rating and 'C' Individual Rating to ICBC (Asia). On 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C- Bank Financial Strength Rating (BFSR) by Moody's Investors Service while the outlook on all ratings is stable.