

ICBC (Asia) Launched “Fabulous New Year Promotion” Reward up to HK\$2,388

10 January 2012, Hong Kong – As a new year has come, it is time to review your financial plan. ICBC (Asia) brings you fabulous New Year offers and assists you to grow your wealth. Customers may now enjoy privileges by conducting designated transactions from now till 31 March 2012:

1. Account Opening for New Customers – Reward up to HK\$888¹

New customers who open designated account² and apply for the designated products will enjoy privilege:

Account Type	“Elite Club” Account	“e-Age Banking” Account	“Integrated Account”
1st Reward : Designated Accounts New customers who open designated account ² and maintain average daily Total Liquid Assets (TLA) at designated amount in the first 3 months after account opening are eligible to enjoy the rewards.	HK\$398	HK\$200	HK\$100
2nd Reward : Designated Products New customers who open designated account ² and maintain average daily TLA at designated amount in the first 3 months after account opening are eligible to enjoy the designated products rewards.	Investment Account	HK\$100	
	Debit Card	HK\$20	
	Internet Banking	HK\$20	
3rd Reward: Credit Card	HK\$350 ³		
Rewards up to	HK\$888	HK\$690	HK\$590

2. Member-Get-Member Referral Program – Reward up to HK\$10,000¹

Existing customers can enjoy member-get-member reward by referring new customers to open designated account² and maintain average daily TLA at designated amount in the first 3 months after account opening successfully. Maximum reward is HK\$10,000:

Account Type	Reward
“Elite Club” Account	HK\$500

“e-Age Banking” Account	HK\$150
”Integrated Account”	HK\$50

3. Auto-Payroll Service - Reward up to HK\$1,500¹

Customers who register designated accounts for auto-payroll service will enjoy free credit card spending limit up to **HK\$1,200**:

Monthly Salary	Free Credit Card Spending Limit Reward
HK\$60,000 or above	HK\$1,200
HK\$28,000 – Less than HK\$60,000	HK\$800
HK\$10,000 – Less than HK\$28,000	HK\$400
HK\$6,000 – Less than HK\$10,000	HK\$100

Set up Autopay Service via Payroll Account to enjoy extra reward up to **HK\$300**:

Enjoy HK\$50 free credit card spending limit for each setup of autopay instruction through payroll account, customers can enjoy up to **HK\$300** reward.

4. Fund Promotion Offer – 1% Standard Subscription Fee

Applicable to lump-sum subscription and monthly investment plan (excludes fund switching) for all fund transactions via all channels.

Open an account to enjoy the fabulous offers and join us to achieve your financial plans and prepare for a brighter year! For enquiry, please visit any of our branches, contact our Customer Service Hotline on 218 95588 or visit our website www.icbcasia.com.

1. Free credit card spending limit will be served as the reward/ rebate to customer. Offers are subject to Terms and Conditions. Please refer to the relevant applicable Terms & Conditions for details. 2. Designated account includes “Elite Club” Account/ “e-Age Banking” Account/ “Integrated Account”. 3. Credit Card Reward includes HK\$50 supermarket coupon instant reward. Applicant who submitted full documents on application of ICBC Credit Card at branches will be rewarded with HK\$50 supermarket coupon.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 51 branches, 16 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, the wholly-owned subsidiaries of ICBC (Asia), are specialized in the RMB

services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in Mainland China (in terms of total assets). On 5 May 2010, Fitch Ratings assigned '1' Support Rating and 'C' Individual Rating to ICBC (Asia). On 7 May 2010, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C- Bank Financial Strength Rating (BFSR) by Moody's Investors Service while the outlook on all ratings is stable.